



**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

**Performance Paving Ltd.  
520 W. Bonner Road  
Wauconda, Illinois 60084**

**CONTACT: Susan G. Tiesi, 815 347 8395**  
**DATELINE: Monday, October 6, 2008**

## **Performance Paving Limited launches website**

---

Wauconda, Illinois — Performance Paving Ltd. is set to debut their corporate website on August 25<sup>th</sup> 2008. The new website showcases Performance Paving’s capabilities in paving services for the commercial and residential marketplace. Visitors looking for paving services will see a wide array of projects including residential driveways, public roadways and familiar local businesses such as Barrington Hills Country Club entrance, Wauconda’s own fire department parking lot and walking paths throughout Chicago Botanic Garden in Glencoe. Kevin Kennebeck and his sales team set the framework for the website, leveraging their expertise in the asphalt paving and learning from their customer experiences over the years to drive the site’s relevant content.

The website, created by Landmark Innovations Inc., was developed using Joomla, an OpenSource content management system, used by both the United Nations and Harvard University to create their websites.

Vice President, Kevin Kennebeck commented, “customers want to learn more before they hire a paving service, the website will clearly display our capabilities.”

His father, Larry Kennebeck, started Performance Paving nearly 30 years ago as an asphalt tradesman. Today, Performance Paving's trademark red trucks are a common sight in and around Lake, McHenry, Cook, DuPage, Boone and Kane counties and parts of Wisconsin. For more information call 847-526-8368 or visit [www.performancepavingltd.com](http://www.performancepavingltd.com).